

Dr. D. Heena Cowsar

M.Com., MPhil., MBA., PGDHRM., NET., SET., Ph.D

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Opp. to Kathi Craft Corporation

Thanjavur – 631 006.

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- Student-centered professor with 21 years expertise in finance, Marketing & HR
- Passionate and Self-driven educator, instil knowledge and foster skill to promote students learning and development.
- Actively collaborate with all levels of staff members.
- Bravely cope-up to work in chaotic situation.

Experienced in:

- Curriculum Development
- Classroom Management
- Student Assessment
- Student Motivation

Skills

- Good Communication Skills
- Good interpersonal skills
- Ability to work on own initiative
- Lesson Planning Tutoring
- Continuing education
- Online learning tools
- Student research guidance
- Student records management
- Enjoy dealing with different groups of people
- Self-motivated and capable to handle various critical situations.
- Good motivator

Qualification: M.Com., MPhil., MBA., PGDHRM., NET., SET., Ph. D

- **Ph.D.:** 2019, *Bharathidasan University - Tiruchirappalli*
- **NET:** 2017, *UGC - India*
- **SET:** 2017, *Mother Teresa University - Tamilnadu*
- **MBA:** 2010, *Bharathidasan University - Tiruchirappalli*
- **PGDHRM:** 2009, *ICFAI - Tripura, India*
- **M.Phil:** 2004, *Bharathidasan University - Tiruchirappalli*
- **M.Com:** 2000, *Bharathidasan University – Tiruchirappalli*
- **B.Com:** 1998, *Bharathidasan University – Tiruchirappalli*

Software skills

- Comfortable with MS –Office
- Familiar in online operations
- Knowledge in SPSS
- Familiar in Tally

Research Guidance

- M. Phil research Adviser was awarded during September 2006 and Reference No. : 27348/ M.Phil/ R.A/ Commerce/ Date: 14-09-2006.
- Have guided 45 M.Com., Projects and 12 M.Phil., Projects in Areas of Marketing, HRM, Banking and Finance.

Publications

34 Publications in ISSN, ISBN, National & International Peer reviewed & UGC journals gained few citations and h- index.

Professional Experience

1. Started career in 2001, Rajagiri Dawood Basha College, Papanasam, Thanjavur for One Year during 2001 – 2002.
2. Continued Jamal Mohamed College, Trichy for Thirteen Years from 19.06.2002 till 31.05.2015.
3. Worked in Annai Vailankanni Arts & Science College, Thanjavur from 19.06.2015 till 12.07.2017.
4. worked in Bon Secours College for Women, Thanjavur from 14th June 2017 to 23.01.2023.
5. Currently working in Karambakudi Government Arts & Science College from 24.01.2023 to till date.

Certifications

- | | |
|-----------|--|
| Oct 2022 | Soft skills for Business negotiations & Marketing strategies. |
| Sept 2022 | Refresher course on Commerce & Financial Management by UGC, Jodhpur |
| June 2022 | ISTTP on Contrivance of sustainable development goals for environmental conservation |
| Dec 2021 | Refresher course on Skill Development & Futuristic Technology by UGC, Jodhpur |
| Mar 2021 | ARPIT in Financial Markets & Emerging Business trends |
| Oct 2020 | NPTEL Course in Cost Accounting |

Jun 2020	Campus to Career Skills in Alagappa University
Jun 2020	Internet course in BDU
May 2020	Knowledge Management – concept, tools & Practices course in Udemy
May 2020	Introduction to digital Marketing course in Great Learning
May 2020	Digital marketing in Coursera

Accomplishments

- *Upload 18 contents including video contents related research methodology, corporate accounting and Income Tax in slide share*
- *Good Citations for the articles published*
- *Upload notes to Bharathidasan University during pandemic period*
- *Familiar with moodle, Edmodo and Google classroom LMS*

Programs Organised

Seminar: 10

Workshop: 3

Faculty development program: 5

Student Enrichment programs: 5

Programs Participated

Seminars: 50

Workshop: 8

FDP: 20

Conferences: 15

Refresher Course: 2

Institutional Responsibilities held

1. Staff Secretary during 2019 – 2020 in Bon Secours College
2. Admission Director from 2018 – 2021 in Bon Secours College
3. IIC – Ambassador in Bon Secours College (6 months)
4. NISP coordinator in Bon Secours College (6 months)
5. Placement Coordinator in Bon Secours College (6 months)
6. Placement committee member 2021 in Bon Secours College
7. Shalom coordinator for Muslims – 2019 & 2021 in Bon Secours College
8. IGNOU Counsellor
9. Department of Commerce (Women) in-charge in JMC (2005 to 2015)

10. Transport Ministry member in JMC during 2006 to till 2015.
11. Internal chairman for JMC (Autonomous) Commerce Board Valuation during 2009 - 2012.

Department Responsibilities

Bon Secours College for Women (2017 to 23.01.2023)

- Department criterion - I coordinator 2017 till date.
- Program organiser for Prathan mandhiri 75th year of Independence - NSDL Certificate program
- Program organiser for Aadhar credential program with Indian Post
- BSE certificate program - 75th year of Independence
- Financial inclusion program with IB, SBI
- Department secretary from 2021- 2022

RDB, Papanasam

- Head, Department of Commerce, & Vice President

Jamal Mohamed College, Tiruchirapalli

- Commerce Department Women Section Staff In- charge.
- Vice President of Commerce association during 2006 - 2007.
- Test in-charge of commerce Department during 2006 - 2007.

Annai Vailankanni College of Arts & Science, Thanjavur

- Head of the Department of Commerce,(Computer Application)
- Vice President of Commerce association during 2015 - 2017.
- Talentia Fine arts coordinator

Achievements

- Received Best teacher award from Rotaract club thanjavur – 2020.
- Acted as a resource person in BBA dept, JMC -2021
- Initiated Auditors HUB with Institute of Chartered Accountants of India, for Commerce graduate training & placement.
- Initiated programmes related to Technology transfer with NEFTel
- Energy conservation program with TNEB, TNWDB
- Panel of Examiner under BDU from 2005 – till date
- Panel of examiner for CV in JMC, trichy.
- Question paper setter in Haja Khartha Rowthar college & JMC
- IGNOU counsellor – 2019 onwards

Personal Profile

Date of Birth: 27.11.1977

Religion: Islam

Nationality: Indian

Languages Known: English, Tamil, Hindi, Urdu and Arabic (To Read & Write)

Marital Status: Married (2 Children)

Husband's Name: A. Abdul Raffi

Occupation: Agriculture

You tube channel: https://www.youtube.com/channel/UC_dNsF5bAvjSOZhY1KqMG2g

LinkedIn ID: <https://www.linkedin.com/in/heena-raffi-43778013b/>

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Declaration

I hereby declare that the details furnished above are true and fair to the best of my knowledge and belief. I am eagerly looking for an opportunity to serve with you in your institution.

With Regards

Dr. D. Heena Cowsar